

[KaS Product]



"Hatched in the whirlpool of New Wave 80's, who could forget these two standards: **"Never come back"** and **"Pussy X"** ? A full voice, singularly articulated and embroidering on a carpet of drum machines and synths. Suddenly, this duet pierced the gloomy landscape of French Rock. Major French Music critics; Rock & Folk, Best, Liberation multiplied dithyrambs. Everyone would have to deal now with this two-headed new-wave combo, called KaS Product".



[* Never Come Back](#)



[* Pussy X](#)

He is called **SPATZS**. This former psychiatric nurse born in Nancy (N.E. of France), devoted all his free time to synthesizers. January 80 – he has refined his skills as an instrumentalist – and decides to found KaS Product alongside his female accomplice and instigator.

Her name is **MONA SOYOC**. Born to Argentinean immigrants in Stamford, Connecticut, USA, she began her musical journey by interpreting Jazz Classics in clubs. Keyboard, guitar, she infuses a feline grace, a welcoming swing into the electro-cold world of KaS Product.

In April 1980, our duet releases their first EP called **"Mind"**. Recorded on a two tracks tape machine, this self-produced vinyl sold over a thousand copies in two weeks... In September 1980, they renew the experience. A second EP **"Take Me Tonight"** establishes them firmly in the panorama of French media.



[* Mind](#)



[* Take Me Tonight](#)



[* Man of Time](#)



In March 1981, the famous band "MARQUIS DE SADE" invites KaS Product to tour with them in major cities: Paris, Bordeaux, Dijon, Lyon, Annecy, Marseille, Metz, Nancy, Strasbourg, Rennes... The French youth discovers with delight this binomial from the north-east of France.

February 1982, KaS Product auto-produces their first album: **"TRY OUT"** (recorded in Switzerland) and signs with RCA. The critics are unanimous! Quote: "This is the true music of the 80s". From here on, in the flood of Anglo-American productions, France is no longer ashamed of its craftsmen-musicians. Spatzs's unbridled sequences, the tense guitars and virtuoso inflections of Mona's voice suddenly fill the gap, this lack of creativity that seemed to condemn France to a fossilized silence.

The album's promotional tour is launched by a live concert broadcast on the National Radio "France Inter". Soon, the reputation of KaS Product crosses the Channel and England succumbs. Melody Maker, New Musical Express, Sounds, ZigZag are celebrating their British concerts. The appointments succeed abroad: Holland, Belgium, Germany, Austria, Switzerland, Italy, Spain, Denmark, Japan... KaS Product exports it's repetitive flavor; infectious and tight... the expression of a hypnotic and controlled electro-cold jolt.



[* Live @ NJP Nancy](#)

"BYPASS", the second album, confirms the promises of our duet. Recorded in New York at Sorcerer Sound Studio, it is released in April 1983. The event will be followed by a European marathon tour which ends in Paris's theater "Le Bataclan" heated by white-hot crowd. KaS Product has also had the opportunity to perform on stage at the "Danceteria" in New York, in front of an audience deemed tough but soon conquered.



[* Loony Bin](#)

In 1985, KaS Product releases the Maxi Single **"Shoo Shoo"** on their own label **PUSSYDISC** distributed by Musidisc AZ.



[* Shoo Shoo](#)

In 1986, **"EGO EYE"**, the third album, is recorded in Brussels at ICP Studio. The kick off of their tour starts at the "Jazz Pulsations Festival" in Nancy, town of their debut in front of a frenzied crowd.



[* Fever Lust](#)

Amongst other audio-visual appearances, in 1987, an exclusive documentary is made for the French TV "Les Enfants du Rock".



[* Les Enfants du Rock'](#)

In 2005, KaS Product reforms for two concerts, honoring the invitation of Belfort's Festival **"Eurorockéennes"** and Pigalle's theater in Paris "LA LOCOMOTIVE".



Over the years, several songs appeared on various CD compilations throughout the world, including a cover of "So Young but So Cold" by **Charlie Winston** in 2010 for "Nouvelle Vague".



[* Charlie.Winston](#)
(So young but So cold)

September 2011 >>> KaS Product reunites for a concert at the Festival "Porte VI" in Nancy.

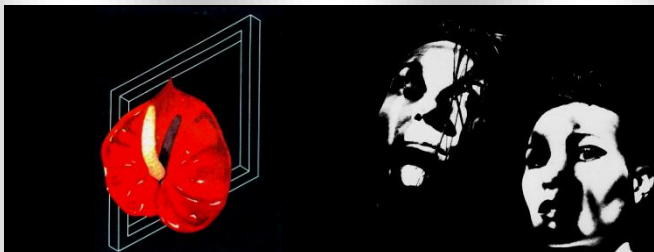
The reaction of the public inspires KaS Product to get back on the scene.

Their web site is updated and a second book is underway for "Les Editions du Camion Blanc" written by the publisher himself.



[* KaS Product "Live"](#)
(Underground Movie)

MONA SOYOC's and SPATZS's KaS Product albums are re-issued today and remain an essential reference, visionaries in the vanguard of the NEW-WAVE movement.



www.kasproduct.com

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